



Position: Marketing & Graphics Coordinator	Department: Sales	
Reports to: Marketing Manager	Location: 165 The Queensway	Posting Date: 04/06/18

At Gambles, people and product is everything. We offer the widest assortment of top quality fruits and vegetables for the wholesale, foodservice and retail operators. Our goal is to be the supplier of choice for all our customer's needs.

We are looking for a Marketing Coordinator/Graphic Designer to join our team in the unique, ever-changing produce industry! Under the leadership of the Marketing Manager, you will assist in developing diverse marketing and communications elements aligned with Gambles' business strategies, brand(s), vision and values. The successful candidate will provide cross-functional marketing support to the organization and will be responsible for designing, developing, planning, organizing, and executing all marketing strategies for the Gambles Group of Companies.

Responsibilities

- Provide graphic design support for digital and print vehicles that may range across website content, social media, in-store signage, print advertising, packaging, internal communications, and other graphics needs throughout the department, maintaining a consistent look and feel within each brand
- Provide support in the coordination of events, including meetings, trade shows, and sales presentations
- Work with buyers to create weekly market reports on commodities
- Management of Social Media platforms and Company websites
- Coordination and execution of product demos on the sales floor
- Other tasks as assigned by the Marketing Manager or Executives

Minimum Requirements

- Post-secondary education in marketing, graphic design, public relations or related
- Advanced proficiency with Adobe Creative Suite, specifically in Adobe InDesign, Photoshop, Illustrator, and Lightroom
- Excellent design sensibility; understanding of typography, hierarchy, composition, and colour
- Highly creative, with a good eye for picture and excellent technical and photographic skills
- Bilingual fluency in English/French would be considered an asset but not required
- Photography/Videography and editing skills would be considered an asset

Competencies

- Creative and strategic thinker with the ability to identify trends and apply them to the business
- Ability to work under pressure and meet tight deadlines, work on various deliverables simultaneously and prioritize
- Strong communication, proof-reading skills and attention to detail
- Ability to work well independently, but not afraid to be highly collaborative and demonstrate team leadership abilities to get projects and priorities completed

*Occasional travel may be required for farm visits and/or out-of-town events
Early morning work may be required for product demos/launches*



INTERNAL APPLICANTS: Please submit your completed resume to your supervisor or directly to People Resources.

EXTERNAL APPLICANTS: Please send resumes to: jobs@goproduce.com and quote the posting number in the subject line.

We thank all those who apply for their interest but only those selected for an interview will be contacted.

Please note that Gambles Ontario Produce Inc., is an equal opportunity employer located in a heritage building with our main office at 165 The Queensway, Suite 240. During the recruitment process, if you require any accommodation please advise your contact and they will make required arrangements.