



Marketing Coordinator

Gambles Ontario Produce

Toronto, ON

About Us

At Gambles, people and product is everything. We offer the widest assortment of top quality fruits and vegetables for the wholesale, foodservice and retail operators. Our goal is to be the supplier of choice for all of our Customer's needs.

What We Offer

- A collaborative and cross-functional work environment
- Flexible work environment with sensitivity and support for different work/life balance needs
- Learning and development opportunities
- Competitive benefits and pension plan

Job Description

Under the leadership of the Marketing Manager, the Marketing Coordinator will assist in developing and managing diverse marketing and communications elements aligned with Gambles' business strategies, brand(s), vision and values. The successful candidate will provide cross-functional marketing support to the organization and will be responsible for designing, developing, planning, organizing and executing all market strategies for The Gambles Group of Companies.

Key Accountabilities

- Provide graphic design support for digital and print vehicles that may range across website content, social media, in-store signage, print advertising, packaging, internal communications and other graphics needs throughout the department, maintaining a consistent look and feel within each brand
- Provide support in the coordination of events, including meetings, trade shows, sales presentations and exhibits
- Management of social media platforms and Company websites
- Collaboration with the sales/buying team to educate customers and develop and promote produce programs at the retail or foodservice level
- Coordination and execution of product demos on the sales floor
- Other tasks as assigned by the Marketing Manager or Executives

Posting Number

Seniority Level

Entry-Level

Position Type

Individual Contributor

Industry

Wholesale Produce

Employment Type

Full-time

Desired Experience

0-3 years

Job Functions

Marketing, Graphic Design, Photography

Salary Range

TBD

Website

www.goproduce.com



What You Bring

- Post-secondary education in marketing, graphic design, public relations or related
- Advanced proficiency with Adobe Creative Cloud Suite, specifically in Adobe InDesign, Photoshop, and Illustrator
- Excellent design sensibility: understanding of typography, hierarchy, composition, and colour
- Highly creative, with a good eye for picture and excellent technical and photographic skills
- Bilingual fluency in English/French would be considered an asset
- Photography & photo editing skills would be considered an asset

Competencies

- Creative and strategic thinker with the ability to identify trends and apply them to the business
- Ability to work under pressure and meet tight deadlines, work on various deliverables simultaneously and prioritize
- Strong communication, proof-reading skills and attention to detail
- Ability to work well independently, but not afraid to be highly collaborative and demonstrate team leadership abilities to get projects and priorities completed
- A strategic team player who thinks outside of the box and is always willing to contribute feedback

Occasional travel may be required for farm visits and/or out-of-town events

Early morning work may be required for product demos/launches

What You Need to Do

Please send resumes and cover letter to: jobs@goproduce.com and quote the posting number in the subject line.

We thank all those who apply but only those selected for an interview will be contacted.

Please note that Gambles Ontario Produce Inc., is an equal opportunity employer located in a heritage building with our main office at 165 The Queensway, Suite 240. During the recruitment process, if you require any accommodation please advise your contact and they will make the required arrangements.